

# Vision 2004 Village of Key Biscayne

FIU's Metropolitan Center



# Survey of 407 Village Residents

## Ethnic Breakdown

- 57.7% Hispanic
- 32% Non-Latin White
- 9.3% Others

## Voters

- 35.6% Voted in Last Village Election
- 64.4% Did not Vote In Last Election

# Survey of 407 Village Residents

## Residence

- 30% Single Family
- 70% Multi-Family
- 17.6% Part-Time Residents
- 82.4% Full-Time Residents

# Poll Findings:

- Quality of Life
- Village Image
- Public Safety
- Growth
- Future Direction
- Recommendation

# Quality of Life

- An overwhelming number of Key Biscayne Residents (78.8%) thinks the Village is headed in the right direction.
- Similarly, 70.7% of the Village residents rate the quality of life as excellent while 28.2% rate it as satisfactory.
- Thus, 98.9% rate life on Key Biscayne as either excellent or satisfactory.

# “Right Direction” Comparison

	Key Biscayne	Coral Gables	Doral	Miami
Right Direction	<b>78.8</b>	70.0	68.4	38.3
Wrong Direction	<b>9.1</b>	11.5	10.3	37.3
No Opinion	<b>12.1</b>	18.5	21.3	24.4

# Image of Key Biscayne

- Only 13.3% view Key Biscayne as a resort.
- The rest describe it as either a small up-scale community (38.5%) or as a former paradise (40%).
- When asked what is the biggest problem facing Key Biscayne, an astonishing 47% answered “none.”

# **“Most Important Problem”**

## **Comparison; Persons Answering**

### **“None”**

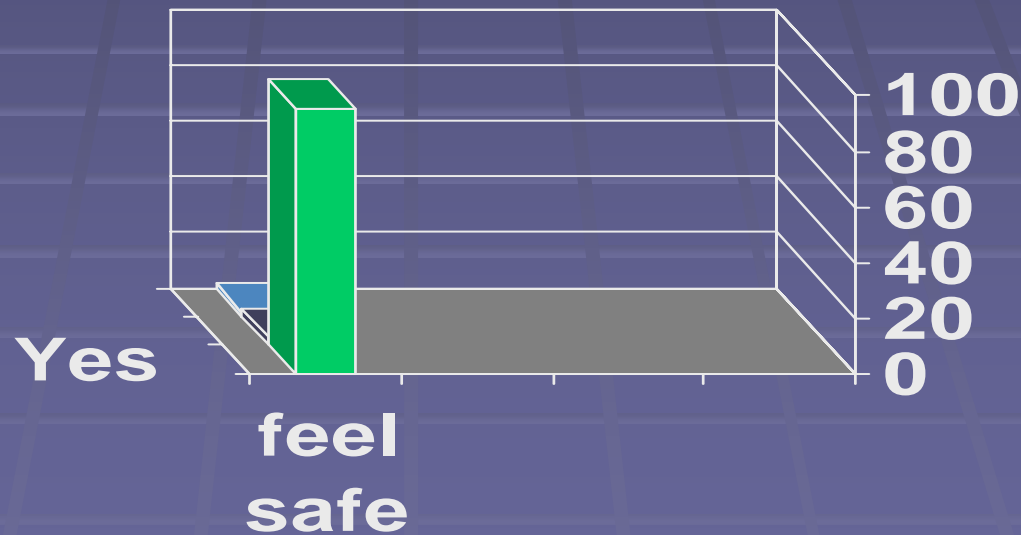
	Key Biscayne	Coral Gables	Doral	Miami
“None”	47.0	23.0	12.8	5.5



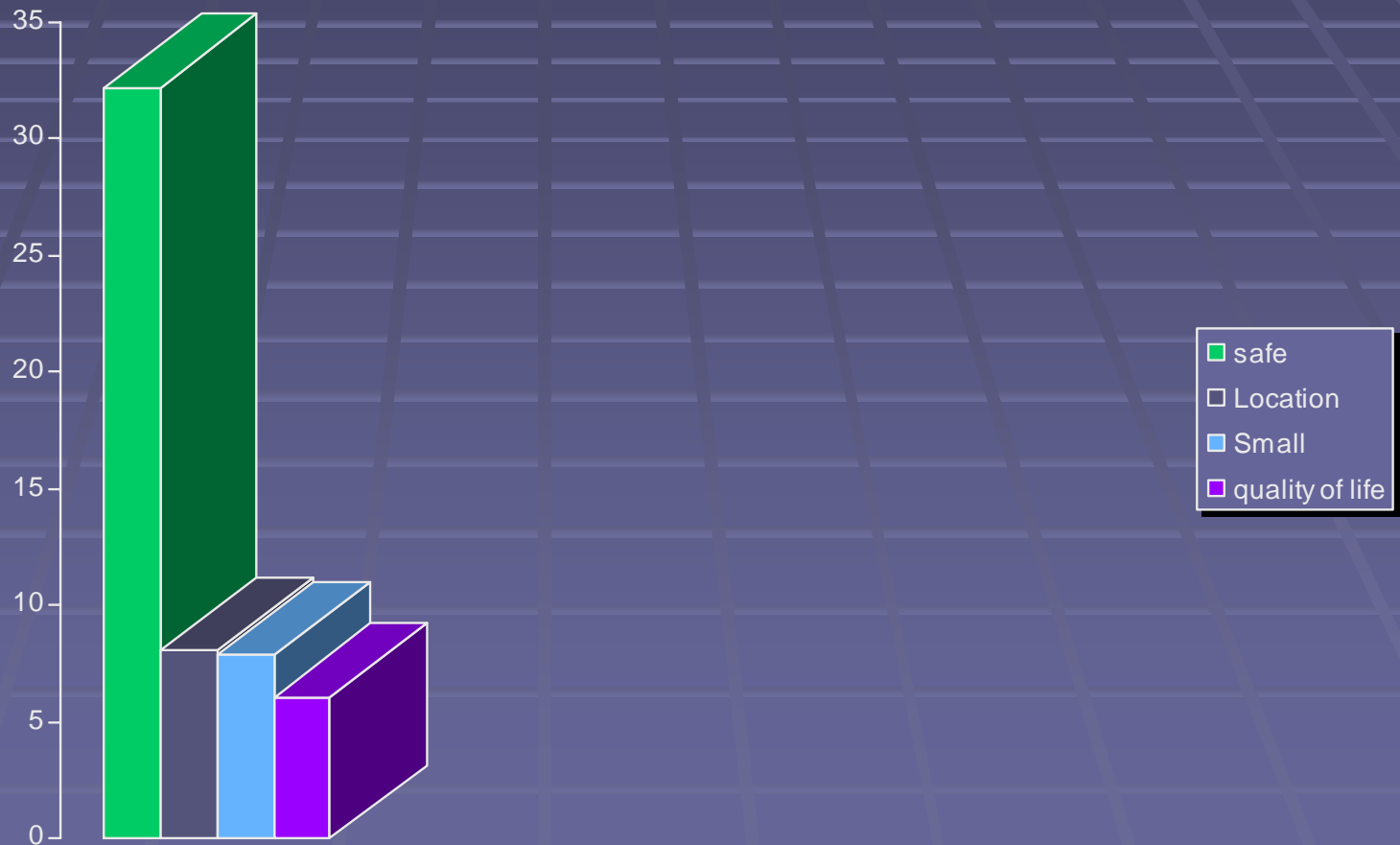
# Public Safety

**Do You feel Safe?**

☒ **Yes**   ☐ **no**   ☐ **no opinion**



# Biggest Advantage of living in Key Biscayne



# Public Safety

- Public safety is one of the key reasons people rate the quality of life in the village so high.
- 95.6% of the residents feel safe in Key Biscayne and feel it is safe to take walks at night.
- 53.6% believe police protection is better after the village incorporated. Only 2.5% thought it was better under the County.

# Growth

- Residents want to slow down growth.
- While only 31.2% think the Village should “go back,” 56.9% agreed with the statement that Key Biscayne is growing too fast and needs to slow down.
- Moreover, 72.5% of the residents would support measures to restrict construction on the island.

# Growth: Support for Facilities

- 71.9% thought that building the fire station was a good idea.
- 68.7% of the residents thought that building the city hall was a good idea.
- 65.9% of the residents thought that building the community center was a good idea.
- 39.8% of the residents thought the buildings were too big.

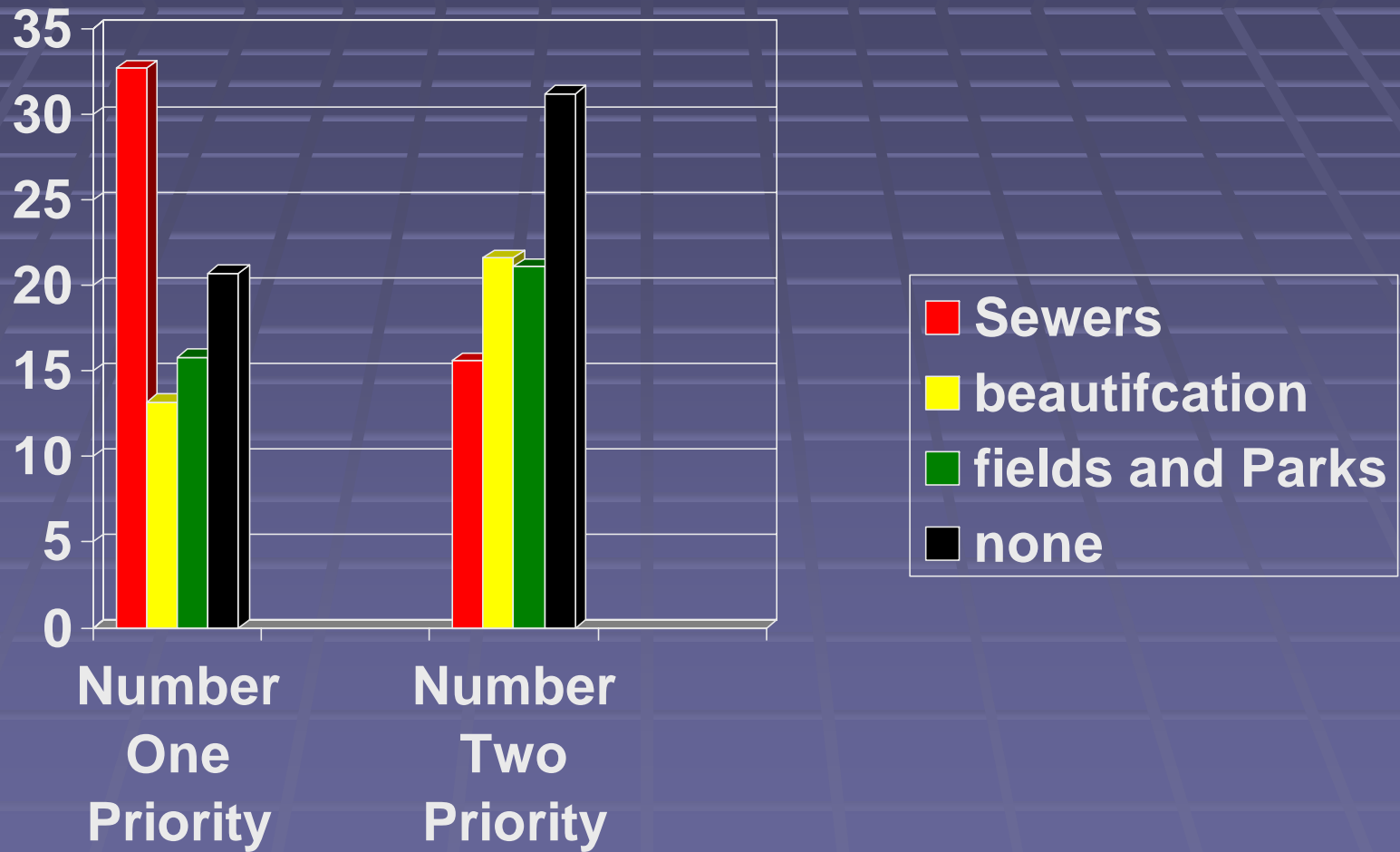
# Future Direction: Sewers

- Residents are uninformed, but view building sewers as a priority.
- 32.7% of the residents said sewers was their number one priority.
- 43.1% of the residents do not know if they are on sewer or septic.
- There seemed to be very little opposition to using taxpayers monies to pay for some of the conversion cost from septic to sewer.

# Future Direction: Sewers

- 16.7% of the septic tank owners were willing to pay part of the cost of conversion compared to 9.6% who were unwilling to pay anything. 72.6% had no opinion.
- 46% of the residents on sewers were willing to use taxpayer funds to pay for all or part of the conversion for septic tank owners, compared to only 10.4% who do not want to use any tax dollars for conversion. 43.7% had no opinion.

# Priorities





# New Direction: Beautification

- 70.9% would support a plan to beautify public spaces in Key Biscayne
- 13.2% of the respondents cited beautification as their number one priority.
- 21.6% placed it as the second priority.

# Future Direction: Beautification

- 63% of the residents want a unique style
- Only 6.1% like the status quo
- Only 13% would support a Key West Style
- A Coral Gables style is only supported by 8.1% of the respondents.

# Future Direction: Playing Fields

- 56% support a proposal to increase playing fields in Key Biscayne.
- 24% are opposed.
- Increasing playing fields is the number one priority of 15.8% of the residents.
- Increasing playing fields is the second priority of 21.1% of the residents.

# New Direction: Overall

- Only 17.6% of the residents are willing to pay for these priorities with new taxes.
- Sewer is clearly the number one priority although people are uninformed.
- Beautification is the most uncontroversial.
- Playing fields are also popular but not as universally accepted as beautification.
- There are deep divisions about charter schools.

# Recommendations

- Emphasize the village's high quality of life.
- Emphasize your success as a village.
- Run an educational campaign on Sewers.
- Present options for beautification.
- Present options for playing fields and parks.
- Charter school are very controversial.